

U3A Kyneton Inc. (ABN: 90173975091)

Instrument of Delegation

Association Incorporation Reform Regulations 2012

Model Rules – Rule 43

Marketing and Communications Subcommittee 2022/3

Ratified by Committee 9 Nov 2022

1. U3A Kyneton proposes the establishment of a subcommittee known as the Marketing and Communications Subcommittee (2022/3)
2. Members of the subcommittee will be:
 - Roni Taubman
 - Sarah Brooke
 - Stephen Carisbrooke
3. Powers and Purposes of Subcommittee-
 - (a) Planning publicity strategies and campaigns.
 - (b) Writing and producing presentations and media releases (including social media).
 - (c) Dealing with enquiries from the public, the media, and related organisations.
 - (d) Organising and attending promotional events such as media conferences, open days, exhibitions, tours, and visits.
 - (e) Providing speakers for interviews, media conferences and presentations.
 - (f) (Promoting Kyneton U3A at local events (markets etc.)
4. The subcommittee shall report on its operations to the Committee at each monthly Committee meeting.
5. This delegation shall continue to operate during the remaining term of the current Committee
6. The following conditions or limitations on the delegation have been imposed by the Committee pursuant to Rule 43(2) of the Model Rules: none
7. This delegation came into operation upon ratification by the Committee at a meeting on 9 November 2022.