



Strategic Plan 2023 – 2025

Version Approved 26th May 2023

Vision

To support the retired and semi-retired community of the Macedon Ranges in the third age of life (the older community).

Purpose

To provide members of the older community an opportunity for continual learning, physical activity, and social interaction.

- Wherever possible, this will be achieved by utilising our own members' skills, involvement, and resources.

Values

We value the following:

- Honesty
- Respect
- Learning and Curiosity
- Integrity
- Innovation
- Fun

Priorities

Our priorities are to:

- Remain financially viable.
- Support the older community.
- Provide suitable, attractive courses and activities for our members.
- Provide appropriate corporate governance.
- Engage with other like-minded organisations.

Strategies

Our initiatives are to provide:

- Member support in the provision of courses and activities.
- Tutor support and development.
- Maintenance and improvement of existing courses.
- The introduction of new courses.
- Suitable facilities to conduct our programs.
- Engage/interact with Local Government (MRSC in particular).
- Support for those that have impairment in their ability to conduct normal tasks.
- Engagement with other entities in the support of seniors (e.g. NBN/Telstra).

Aspirational Growth

We need to consider that by 2025 it is estimated that, based on current trends:

- Our membership may have increased to 500.
- Our course numbers may have increased to 150.
- Our Tutor numbers may have increased to 50.

We will maintain continuous development of all our programs.

We will maintain positive community recognition of our services.